

SUBMISSION OF IDEA QUESTIONNAIRE

**SMART
LIVING
CHALLENGE**

Name of idea: _____

Team name: _____

Date: _____

Contact person: _____

E-mail address of contact person: _____

E-mail addresses for everybody behind the idea: _____

We want support with...

Finance Advice Design Market insight

Do you accept the challenge terms?

Ok to post video on YouTube

Signature [contact person]: _____

Name: _____

CHALLENGE TERMS

- A. Entries are to reach the competition organisers no later than 23.59 [Stockholm/Rome time] on 30 June 2014.
- B. Entries are preferably to be presented together with a 60-second video – which is to be openly accessible on YouTube or Vimeo.
- C. Entries are to be submitted in English.
- D. The name and contact details [e.g. email address] of the contestant must be available on the competition website smartlivingchallenge.com.
- E. An entry may be jointly submitted by a number of contestants but only one person may travel to Sweden as a winner representative.
- F. Contestants may submit as many entries as they wish.
- G. The competition organisers are responsible for the entry once it has reached them.
- H. The jury will judge the entries on the basis of the information provided, but may also request supplementary material.
- I. The jury's choice of winners is not subject to appeal.
- J. The proposed ideas/innovations are the property of the contestants at all times. It is the responsibility of the contestant to ensure that no other person may claim any right to the entry or to any of its component parts. The competition organisers accept no responsibility for any encroachment on the intellectual property right of any other party, attributable to the entry or to its use in the competition.
- K. Contestants must permit their entries to be shown visually in public.
- X. [Extra for creative workshop] If this idea will win, the contact person of the team will be the only one awarded with a trip to hot-spots in Sweden.