

SMART LIVING CHALLENGE

Smart Living Challenge 2016
coming to Poltava

JOIN
THE CREATIVE
WORKSHOP

May 30, Monday
May 31, Tuesday

Apply by
May 23, 2016

HOW ON EARTH CAN WE EAT SMARTER?

www.smartlivingchallenge.com

WHEN? What is the main objective of the Smart Living Challenge Creative Workshop in Poltava?

May 30, Monday
May 31, Tuesday
9.00 - 18.00

To make changes in the way the city thinks and works with food. To perform at city challenge, where smart changes are done by the people in Poltava. Together transform the city into a more sustainable, creative and attractive place. To share Poltava and Swedish experience to other cities of Ukraine through learning experience and working together. During two days we will learn from the experts and each other, discuss the best ideas on improving EAT item in Poltava, creating smart ideas and looking together for ways to implement them.

WHERE? About Smart Living Challenge

City House of Culture [press center]:
5 Nezalezhnist Maidan, Poltava

The Swedish Institute and Munktel Science Park initiated the Smart Living Challenge in 2014, as an open international innovation competition designed to generate business opportunities and ideas to promote sustainable lifestyles in cities. The Smart Living Challenge in 2015 shifted focus: from ideas to making it happen, having the same 3 topics to work at – LIVE, MOVE, EAT. With support from the Swedish Institute and SISIP, the results of the process organized in 17 countries on five continents around the world, including Ukraine, were presented in Paris during the COP21, United Nations Conference on Climate Change, in December 2015.

HOW? How on Earth can we EAT smarter?

Please, apply before May 23, 2016
at: <http://goo.gl/forms/fcbVR12u0x>

Food production – from field to fork – requires large amounts of energy and affects the environment in a variety of way. This category focuses on things like innovative solutions for smart food, smarter food production and consumption, solutions to reduce food wastage and increase importance of good local traditions. This could involve smart catering and innovative restaurants' services, unconventional raw materials, urban gardening, distribution methods, green eco-cycle solutions, or low-resource cooking technologies. It could also involve smart packaging materials, or services that help consumers to choose smart food.

Limited number of participants!

Who are the participants of Smart Living Challenge Creative Workshop

Ukrainian and international experts, professionals and creative minds, urban developing activists and innovators from Poltava and other Ukrainian cities, representatives of tourism, agriculture and catering businesses, regional government and all interested in the issue. Registration is open at: <http://goo.gl/forms/fcbVR12u0x>

Working languages – Ukrainian and English.