



ЗЕЛЕНЕ ДОСЬЕ

International charitable organisation

Information Center **“Green Dossier”**

**Annual report**

**2009**

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## 0. General overview

### *i. Short introduction*

**Green Dossier** is an information center.

Charity Information and Publishing Centre "Green Dossier" officially registered in September 1994. In 2006 re-registered as an international charitable organisation "Information center "Green Dossier".

Our main aim is to educate people, especially youth, providing knowledge in humanities, environmental issues and sustainable development. We educate people in sustainable development by preparing publications, articles and TV-stories for mass media, collecting environmental information, doing publicity for EcoNGOs and local communities based organisations, organising direct actions.

*Our mission is:*

- to engage as many people as possible in addressing problems of environment and sustainable development
- to encourage public participation in decision making on these matters at different levels.

### *ii. Experience and Financial Capacity*

During 15 years by Green Dossier implemented about 70 projects.

Our hot theme for now is implementation of two UN conventions: Aarhus Convention and the Carpathian Convention. We participate in international movement on the conventions implementation (UNEP current activities including intergovernmental global and European conferences and meetings, international networks, etc).

We produced more than 20 publications on different environmental issues and filmed about 15 TV-documentaries.

### *iii. Contact Information*

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## 1. Overview of the Projects Implemented in 2009

### *- Carpathian Initiatives*

Practical participation and implementation of the Carpathian Convention is in a high priority. There are several issues we worked at. First of all, we follow all information and activities under the convention and inform Ukrainian organisations through a network called "Carpathian Convention" (moderated by Green Dossier). Cultural Heritage and traditional knowledge issues are in a priority.

A joint **Czech – Ukrainian project «BUILDING A BRIDGE IN THE CARPATHIANS FOR COMMON SUSTAINABLE DEVELOPMENT»** supported by the "Renaissance" Foundation East-East Program "Partnership beyond borders" was implemented during a year. The goal of the project was to share best practices of civil society involvement in local sustainable development between Czech and Ukrainian civil society organizations. The project included an exchange of experience related to the ways and mechanisms of NGOs and local community involvement in the reform process of agriculture in the Carpathian region, involvement in the process of European integration based on the requirements of two international treaties – Aarhus and Carpathian conventions (both countries are the Parties). The project assisted in moving away from communist traditions in Ukrainian Carpathians toward reconstruction of traditional businesses, destructed during Soviet and transformation times, for sustainable development of the region according to the Carpathian Convention requirements. During the project such activities were implemented: study visit to the Czech Republic for 10 participants from Ukraine to White Carpathians and Beskydy Mountains; study visits and workshops at Ukrainian Carpathians (Zakarpattia and Prykarpattia) for target groups on sustainable development possibilities in Ukrainian; establishing of a network (thematic e-mail list) for information exchange and consultations; 3 issues of newsletter "**Trails of sustainable development: White Carpathians-Zakarpattia-Prykarpattia**" were produced and disseminated. Finally, project participants from more than 20 organisations developed a scheme for establishing of two regional trade marks (*ecolabelling*) to support traditional environmentally friendly businesses, choose pilot regions and products trade marks will be used for, agreed on criteria for trade marks.

A new **ANPED project "Carpathian Heritage Inventory"** was presented to the ISCC (Interim Secretariat of the Carpathian Convention) and approved by the Meeting of the CC Implementation Committee.

### *- Sustainable Consumption and Production (SCP). Agriculture*

Green Dossier joined a "**Dialogue & Action Platform for Sustainable Consumption and Production**", which unites different organisations from around the world for exchanging ideas and cooperation in action for SCP. The activities running the whole year at interactive web-site and during two conferences arranged by UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP).

We continue our cooperation with UNEP ROE in a field of SCP, particularly in bringing a Green Economy UNEP initiative to Ukraine, in developing **investigations on organic farming**.

The issue of Sustainable Consumption and Production is one of the priorities in a current cycle of UN Commission on Sustainable Development. UNEP ROE arranged a **Preparatory Meeting** on Sustainable Consumption and Production before the RIM-4, where we played an active role as well (working out documents for the UN Commission on Sustainable Development).

### *- Climate Change*

*Constant participation and cooperation with national and global movements and actions.*

**WWF campaign "Earth Hour 2009"** – distributing information around Ukraine, participation in preparing, organising and promotion of the action.

**The first Ukrainian business summit on climate change** was arranged by UN Global Compact. Green Dossier, as a partner, did an expertise for the "Survey on Climate Change Perceptions in Ukraine" and arranged a round table on partnerships at the summit.

**Swedish – Ukrainian project “Climate Literacy: Experience from Sweden and Ukraine”** (in cooperation with Swedish Embassy in Ukraine, Swedish Institute and Ministry of Education and Science of Ukraine) – two seminars, in Kiev and Chernihiv, where representatives of different ministerial structures (scientists, universities’ professors, school teachers and those who work out and implement new programs in educational structures) together with civil society organizations, PR-agencies, media structures (those who work for raising public awareness and promote climate issues by direct actions, campaigning, promotion through traditional and new mass media) discussed possible approaches for increasing climate literacy of Ukrainian society. Totally about 100 people attended the events. A role of Swedish experts was very important: they demonstrated existing practices in Sweden and analysed together with Ukrainian participants possible ways of implementation of the best Swedish experience into Ukrainian everyday life. A high priority of the climate issue was underlined by the Ambassador of Sweden in Ukraine Mr. Stefan Gullgren in his opening speech.

During the preparation and organization of the meetings we also conducted drawing competition **“What we know about climate change of the Planet?”** in the State secondary art school n.a. T.G. Shevchenko. As a result we got about 90 pictures and awarded 34. CD with awarded pictures was produced.

#### **COP15**

Green Dossier, Rainbow keepers movement with technical support of the Ukrainian Centre for Civil Society Problems Research and in co-operation with EYFA, CJA and Klimaforum arranged a bus from Kiev to Copenhagen for activists from the Eastern Europe (Ukraine, Belarus and Russia) to come to mass actions and demonstrations, Klimaforum09 and various other meetings and discussions on December 7th -18th. These activists represented different grass-roots movements and groups from Russia, Ukraine, and Belarus, which are local, based in all 3 countries or international, 22 organisations. The activists participated in various actions and demonstrations organized by CJA network and other movements also attending different blocks of the demos, gaining experience of participation and observing the organisation of mass action in Western Europe. 2 speeches were made at the demo of December 12, and at Peoples Assembly at the area of Bella Centre at December 16th. The activists have made many contacts and got inspired for action by their western and southern colleagues. Many of the activists also attended Klimaforum09 conference and some of them could observe COP15 (as part of press or NGO observers together with ANPED, ASEED, EYFA and Heinrich Boll Foundation). The participation in this trip resulted in a number of articles published in independent and official media of Belarus, Russia and Ukraine.

The participation in Copenhagen events gave the activists new impulse - different groups have got inspired and came up with an initiative to organise EECCA conference of social and environmental movements “The responsibility of civil society in tackling climate change: increasing the role and effectiveness”. The main objective of this conference is engage and enable social groups in EECCA region to engage with climate change by linking the social and climate change issues and providing social activists with relevant tools to address these issues and consider their impacts. The emphasis of this conference is not on climate change issue alone, but on it's social consequences and the role of civil society in minimising the impacts and in helping society to adapt to the changes that are likely over the next decades (for more details see the concept attached). We expect this conference facilitate a creation of a platform for discussing and planning our common activity aimed on tackling climate change.

Now we believe that is the time for groups from EECCA to start integrating into global climate movement.

#### **- Media initiatives**

#### **Journalists’ investigations on environmental issues**

The main objective of the project is to popularize journalist investigations on corruption and violation of laws concerning environment and nature conservation. The project includes training events on journalist investigations, monitoring publications in mass-media concerning ecology, and providing consultations for journalists relating to ecological questions and conduction journalist investigations,

publishing and distributing a handbook on preparation and conducting journalist investigations on ecology.

The project was implemented through **Environment and mass media** network, which is operating during 9 years and unites now more than 50 environmental journalists from different regions of Ukraine (moderated by Green Dossier). The network activities include informing about environmental issues, invitations for journalists, a lot of consultations (done by the project experts on law and journalism). Different forms have been used for consultations, among them special consulting news sending out. The network is a good tool for involving journalists into important events, items, processes, which are very important but not on a top of national priorities. As the project participants stated it is very important to have a kind of on-line consultation service for environmental journalists. So, we set up a special blog called “Porada” (advice) at the Green Dossier web-cite, where basic information on environment related issue is collected, as well as publications, investigations, useful links. This resource is in use now.

Such activities as collecting information about corporate environmental responsibility, comparing their responsibility in different countries was recognized extremely important by the project participants; we continue to look for support for this, but, unfortunately, it is not recognized as important by official structures in Ukraine as well as by funding organisations.

The project results were presented to young journalists at the all-Ukrainian students forum on journalism, to journalism students of Kyiv-Mohyla Academy and Lviv State University.

This project was supported by United States Agency for International Development (USAID), Millennium Challenge Corporation (MCC) and Management Systems International (MSI).

Our consulting for journalists continue to work, information exchange operating well, hot environmental news are available at the web-site. Two members of “Environment and Media”, EMM, network passed Ph.D. on environmental journalism (with assistance from other members).

Asia-Pacific Forum of Environmental Journalists restarted this year, Green Dossier joined this the biggest network of environmental journalists; some information is preparing to EMM network.

#### **Visual media**

- Broadcasting of our documentaries at web repka.tv
- Incorporation of our documentaries into Green Pack (REC and OSCE program).

#### **- Corporate Social and Environmental Responsibility**

Green Dossier is a member of **UN Global Compact** and its’ environmental working group and mass media working group. The issue of environment became one of the most important for UN GC. The working group established a wide campaign **Go Green!**, which included sociological research on corporate responsibility for climate change, photo-exhibition, *Clean up the planet* actions, developing social advertising on climate change and energy efficiency issues. Participants of the campaign signed a Declaration. Green Dossier actively participated in organising of all those actions, gave expert support for the group, and informed journalists via the network.

#### **- Sustainable tourism**

We continue active cooperation with All-Ukrainian tourism public council: write articles to relevant media, provide trainings and presentations on sustainable tourism and environmental management in tourism sector, participate in exhibitions and the Council's decision making process.

A system of environmental certification for Ukrainian small and medium hotels was created by Green Dossier experts. It was tested in several hotels (with a support by Dutch expert program PUM), presented to Ukrainian experts at the special round table arranged in cooperation with US Embassy in Ukraine.

Tamara Malkova got a governmental medal for assisting of sustainable tourism developing.

## Building links between protected territories

Cooperation with UNEP – GEF project on building self-sustainability of protected areas in Ukrainian Polissya:

- Constant consultations and participating in developing of socio-economical strategy for protected territories, sharing information to EMM network and to partners.
- Creating links between the project and Kinburn regional natural park.
- Arranging at a UN World Environmental Day a “Clean Country!” campaign in cooperation with UNEP – GEF program and TV company 1+1; cleaning actions with art components were provided in 4 national parks around Ukraine.

Cooperation with EU project “Sustainable Integrated Land Use of Eurasian Steppe”: join actions in Zakarpattia region (“Trails of sustainable development. Zakarpattia.” in the frame of Czech – Ukrainian project), engagement of the project expertise, participation for Green Dossier Mykolayiv partners in project trainings.

### Kinburn regional natural park

Investigation provided with support of Dutch expert program PUM (December-08 – January – 09) run to creating recommendations for social-economical strategy of the Park development. The recommendations were presented widely, and, as the next step, a new project “Kinburn: zone of win-win agreements” was approved by the Dutch Minister of Agriculture, Nature and Food Quality. Investigation of interests of possible stake-holders, a round table and a press-tour were provided during an autumn. The project is continue by arranging small pilot projects in the region.

Investigation of possibilities to create a new project between Mykolayiv region (Hranitno – Stepove Pobuzhza Natural Park) and Dutch environmental organisations.

### - Art and cultural initiatives

Art actions in 4 National Nature Parks – “Clean Ukraine” campaign – was arranged in cooperation with UNDP and “1 + 1” TV for the World Environmental Day. These included cleaning actions followed by theatre and music performances, creating art compositions, master-classes on recycling arts etc. It was a good opportunity to raise public awareness about waste operating issues and needs of nature parks. The actions were well presented to people in all Ukraine through one of the most popular TV channel “1 + 1”. Green Dossier got an acknowledgment diploma from the channel director.

A competition for young artists on climate change issue – provided in a National art school in the frame of Swedish – Ukrainian project. Green Dossier representatives together with WWF climate tour organisers arranged meetings with school children, presentations of the issue and video-materials, and then – awarding of the best artists by awards from the Swedish Embassy. A video-art composition was created from children pictures and handed to the participants on DVD. The collection is available on DVD, it was also presented to UNEP ROE at the annual meeting of UNEP national committees.

## 2. Publications in 2009

“Trails of sustainable development: White Carpathians-Zakarpattia-Prykarpattia” (Supported by the “Renaissance” Foundation East-East Program “Partnership beyond borders”).



“What we know about climate change of the Planet?” - CD with awarded drawing works (in the frame of Swedish – Ukrainian project “Climate Literacy: Experience from Sweden and Ukraine”)

### «Що ми знаємо про зміну клімату планети?»



(мал. Марти Ниркової, 96 клас)

Конкурс дитячого малюнку в рамках шведсько-українського проекту «Кліматична обізнаність: досвід Швеції і України» (Посольство Швеції в Києві, інформаційний центр «Зелене досьє», Державна середня художня школа ім. Т.Г.Шевченка)

Жовтень-грудень 2009 р.

### 3. Other activities

*Organising press events and support of media for hot environmental items.*

*German – Belarus – Ukrainian partnership program of IBB (Dortmund), German – Ukrainian Forum:* a number of meetings and consultations in Ukraine and Germany (including members of government and Parliaments of both countries) for establishing a new wide partnership program.

*Participation in...*

- o NERA seminar
- o Europe of engaged citizens" - International Conference on behalf of Czech Presidency in EU (May, Brno)
- o The fourth meeting of the Aarhus Convention Task Force on Public Participation in International Forums (July, Geneva)
- o The first meeting of the Aarhus Convention Public Participation Expert Group (July, Geneva)
- o Meetings of the Working Group of the Parties to the Aarhus Convention
- o Quality of organic grain crops in Ukraine (October, Lviv, Ukraine)
- o Organic in Ukraine (October, Kyiv, Ukraine)
- o Problems of the social responsibility of the Ukrainian business in a world crisis (December, Kyiv, Ukraine)
- o International social forum events (Kiev, May, September)
- o UNECE Fourth Regional Implementation Meeting on Sustainable Development (RIM-4), December, Geneva. Meeting of SCOs with EU Presidency (Sweden).
- o International conference "Making an Impact - Collective Actions Towards SCP" (December, Brussels).
- o European Regional Consultation Meeting in preparation for the Global Civil Society Forum, UNEP national coms. annual meeting
- o Meeting of the Carpathian Convention Implementation Committee (December, Vienna)

### 4. Projects' activists and experts

Hanna Hopko, Oleg Listopad – media work  
Anastasya Malysheva

Iryna Petriv

Dmytro Skrylnikov – legal expert

Nadya Shevchenko – projects' coordinator

Tomasz Gabor – researcher

Olga Ignatenko – researcher

Kateryna Malkova – expert on agriculture and food items

### 5. Partners and Support

- o Northern Alliance for Sustainability (ANPED, Belgium)
- o Milieukontakt International (the Netherlands)
- o PUM (the Netherlands)
- o CERI
- o UNDP in Ukraine
- o UNEP-ROE (Switzerland)
- o UNEP – GEF (Polissya project)
- o UN Global Compact in Ukraine
- o LEAD International (UK)
- o WWF-DCP
- o Pan-European EcoForum
- o Organic farmers' association Bio-Lan – Ukraine
- o Environment. People. Law. (Lviv)
- o Center of public initiatives (Kosiv)
- o Ivano-Frankivsk Oblast State Administration
- o Private Company "Ecoprom"
- o Polish Institute in Kyiv
- o Krzyzowa Foundation for Mutual Understanding in Europe
- o Other Space Fundation (Poland)
- o IBB (Germany)
- o Ivano-Frankivsk reforms press-club
- o Vinnitsa reforms press-club
- o NGO "Totem" (Kherson)
- o REC for Central and Eastern Europe (REC Estonia)
- o All-Ukrainian Public council on tourism
- o All-Ukrainian association of small hotels
- o All-Ukrainian hostels association
- o All-Ukrainian rural tourism association