

International charitable organisation
 Information Center "Green Dossier"
Annual report
2010

Charity Information and Publishing Centre "Green Dossier" officially registered in September 1994. In 2006 re-registered as an international charitable organisation "Information center "Green Dossier". Our main aim is to educate people, especially youth, providing knowledge in humanities, environmental issues and sustainable development. We educate people in sustainable development by preparing publications, articles and TV-stories for mass media, collecting environmental information, doing publicity for EcoNGOs and local communities based organisations, organising direct actions.

Our mission is:

- to engage as many people as possible in addressing problems of environment and sustainable development
- to encourage public participation in decision making on these matters at different levels.

During 16 years by Green Dossier implemented more than 70 projects.

Our hot theme for now is implementation of two UN conventions: Aarhus Convention and the Carpathian Convention. We participate in international movement on the conventions implementation (UNEP current activities including intergovernmental global and European conferences and meetings, international networks, etc).

We produced more than 20 publications on different environmental issues and filmed about 15 TV-documentaries.

Content

Overview of the Projects

- Carpathian Initiatives
- Sustainable Consumption and Production, Green Economy
- Climate Change
- Media activities
- Corporate Social and Environmental Responsibility
- Tourism
- Transport
- Environmental policy
- Protected territories
- Education
- Art, festivals, exhibitions

Publications in 2010

Other Activities

Projects' activists and experts

Partners and Support

Contact Information

Tel: +380 44 222 7762

E-mail: ecoweek@bg.net.ua

Green Dossier (main web site) – www.dossier.org.ua

Overview of the Projects Implemented in 2010

Carpathian Initiatives

Practical participation and implementation of the Carpathian Convention is in a high priority. There are several issues we worked at. First of all, we follow all information and activities under the convention and inform Ukrainian organisations through a network called "Carpathian Convention" (moderated by Green Dossier). Participate in ANPED Carpathian working group activity.

The current programme entitled **Carpathian Cultural Heritage Inventory. Phase One: Pilot Actions in 4 targeted regions in Ukraine and the Czech Republic**. is aimed to establish a mechanism of the Inventory creation, test it and present to the COP3 (May 2011). Investigations and consultations were ruin in Kosiv pilot region, recommendations and experience presented at the meeting of Sustainable Tourism working group under the Convention, as well as for the governmental implementation committee. A proper web resource is under the creation.

Sustainable Consumption and Production (SCP), Green Economy

In agriculture:

- Cooperation with UNEP ROE in a field of SCP, particularly in bringing a Green Economy UNEP initiative to Ukraine. We coordinated in Ukraine a Scoping Study of the Eastern Europe, Caucasus and Central Asia (EECCA) Sub-region "**Agriculture: A Catalyst for Transitioning to a Green Economy**", providing two workshops, consultations process and preparing the national report. The project's findings were presented at several profile exhibitions, and at the international conference "GREEN ECONOMY – EUROPEAN CHOICE OF UKRAINE" (December 2010, Kiev).
- Government To Government program, project "Harmonisation of the Rural development policy in Ukraine with EU standards; bilateral exchange of views and experiences": assistance in organising meetings, study-visits, workshops, materials and translation.
- Support of organic exhibitions and festivals.
- Cooperation with FIBL (Research Institute of Organic Agriculture, Switzerland) programs.

Environmental certification of tourism business in Ukraine

"Green Dossier" had elaborated a system of environmental certification for small and medium-sized hotels and restaurants, which incorporated international experience on that field and after series of pilot studies and consultations with local and international expert it was adjusted to the specifics of Ukrainian regions. The am of our certification system is to introduce environmental management standards, to give an instrument for responsible behavior in environment, efficient rescues use and improvement of environmentally responsible business image and popularization of these among general public trough guests.

In June, 2010 all Ukrainian campaign was launched to introduce and promote the certification system, supported by Ukrainian and international experts, tourism industry, hotels and restaurants associations, the Council of Tourism and Resorts, the experts of the ministries of culture and tourism and environmental protection of Ukraine, suppliers of goods and services for tourists. The first event of this campaign was the Contest hotels that want to be environmentally conscious, "Environmental responsibility - the daily practice".

The first round of the contest followed by workshops on various aspects of Environmental management and award ceremony was held at the Hotel Radisson Blu Kiev. The first 4 winners were awarded with the first 4 certificates of compliance with environmental management standards.

"Changing consumption patterns – a global task for everyone to save our planet (Swedish experience on sustainable consumption, and Ukrainian way to changes)"

Two workshops on this item were arranged in Ukraine on June 10 – 11. Both had as the main task to bring together Swedish good experience on sustainable consumption and Ukrainian practices, to run a discussion between Swedish experts from two Swedish cities (Kalmar and Vakjo) and Ukrainian

participants from municipalities, NGOs, businesses and mass media, which will help to find Ukrainian way to making changes.

Photos from the seminars could be found: <https://picasaweb.google.com/ktrmlk/dHbot#> and <https://picasaweb.google.com/ktrmlk/2#>.

Climate Change

Constant participation and cooperation with national and global movements and actions.

The Peoples' World Conference on Climate Change and Mother Earth Rights (Cochabamba in Bolivia, April). After the spectacular and disastrous failure of rich world governments in Copenhagen in December, the Bolivian conference gave a voice to all those members of civil society that were eventually excluded from the UN conference. Nadya Shevchenko participated the conference, and prepared its' main documents for publication and distributing in Russian language.

Climate Day – 2010: organising educational program for children; upcycle-art by Alina Kopytsa.

Media initiatives

Environment and mass media (EMM) network: is operating during 10 years and unites now more than 60 environmental journalists from different regions of Ukraine (moderated by Green Dossier). The network activities include informing about environmental issues, invitations for journalists, a lot of consultations. The network is a good tool for involving journalists into important events, items, processes, which are very important but not on a top of national priorities. A special blog called "Porada" (advice) set up last year continues to work. Environmental news are placed at the web-site regularly.

Visual media

- Broadcasting of our documentaries at web repka.tv; TV Channel "Planeta", EcoStream
- Incorporation of our documentaries into Green Pack (REC and OSCE program).
- Producing a rollick about Kinburn peninsula, broadcasting in different internet resources.

Press events:

- Press briefing with participants of **The Peoples' World Conference on Climate Change and Mother Earth Rights** on International Climate Day, May 15; with participation of the General Council of Bolivia in Ukraine.
- Press tour arranged by Mykolaiv regional environmental public council in the frame of our project **"Kinburn: zone of win-win agreements"**.
- Presentation of the Kinburn video and landart in Kiev (December).
- Thematic program at TONIS TV on sustainable consumption (with Swedish experts)

Corporate Social and Environmental Responsibility

Green Dossier is a member of **UN Global Compact** and its' environmental working group and mass media working group. The issue of environment became one of the most important for UN GC. Among the GC environmental activity are **Go Green!** campaign, climate change forums, *Clean up the planet* actions etc. Green Dossier actively participated in those actions, gave expert support for the group, informed journalists via the EMM network, presented own projects for the GC partners. Green Dossier participated in jury of all-Ukrainian journalists' competition and in debates "The role and responsibility of media in shaping the culture of CSR in Ukraine"; established a special prize for the best environmental article (The Voice of Stakeholders nomination) (the winner received a bag produced from plastic bottles). Children pictures about climate (created by young artists last year for one of our climate projects) were demonstrated to the participants of 2d Climate Business Summit

Tourism

We continue active cooperation with All-Ukrainian tourism public council: write articles to relevant media, provide trainings and presentations on sustainable tourism and environmental management in

tourism sector, participate in exhibitions and the Council's decision making process. Participation in the main tourism exhibitions in Ukraine.

Transport

Starting to cooperate with the Transport, Health and Environment Pan-European Programme (**THE PEP**) that was established in 2002 by the Member States of the UNECE and WHO/Europe. THE PEP aims to support healthier and more environmentally friendly transport in the Pan-European region through the implementation of integrated policy actions involving the transport, health and environment sectors on an equal footing. We created a team with representatives of three ministries for participating in the PEP. They attended a workshop on safe and healthy walking and cycling (Batumi, Georgia, September 2010), and presented Ukrainian activities at the PEP Steering Committee meeting (December, Geneva). The group also initiated a continuation of the PEP agenda (next international workshop) in Ukraine, which was officially confirmed by the Ministry of health of Ukraine.

Coordination in Ukraine **ZERO Emission Race** (August – September): guiding the race from western to eastern boarder, hosting and all logistics, translation, organizing public events in Chop, Skole, Brody, Novohrad - Volynsky, Kiev and Baturyn, including press-conferences with wide coverage. ZERO Race is an 80-day around the world event by a group of completely electric cars.

It is race for clean technology and to save the world. The ZERO Race is a Swiss initiative of Louis Palmer, and represents a natural continuation of his *Solartaxi Project*, which was the first circumnavigation of the planet in a solar-powered car that attracted the attention of an estimated 770 million people worldwide.

Photos could be found: <https://picasaweb.google.com/ktrmlk/ZeroRaceInUkraine#> and on the official web-site of Zero Race <http://www.zero-race.com>.

Organising a press-breakfast and a round table **«Which quality of air will breath Ukrainians in 2011, or – what kind of fuel is necessary for Ukraine»** in cooperation with "A95 consulting group" and Committee of protection the rights of oil consumers of Ukraine, and with participation of all main oil-traders working in Ukraine (July).

Environmental policy

A project on integration of Ukrainian environmental policy into European policy was started this year. It is implementing by many organisations in cooperation, environmental NGOs among them. Green Dossier is one of the project partners, doing investigations on relations between Ukrainian governmental structures and EEA, monitoring Ukrainian obligations and following of existing agreements.

Protected territories

"Kinburn: zone of win-win agreements" (2009 – 2010)

The project was implemented with financial support of the Office of the Counsellor for Agriculture in a partnership with regional NGOs "Join Action" (Mykolaiv) and "Totem" (Kherson). The aim of the project is to start stake-holders' consultation process for creating a platform for positive dialog around the national nature park. A number of actions were provided: stakeholders consultations, press events, small projects competition, launching the visit-center "About Kinburn with Love" and landart festival "Kinburn: Clean Balance"; producing post cards for tourists, video being disseminating widely through internet, and starting an active dialog in the region. The project achieved its aims:

- a stakeholders' dialog started;
- examples of win-win agreements exist or being under the development (national park and hotels cooperation; environmental certification for hotels; sharing information for tourists; creating a profitable system of plastic collecting and recycling);
- the value of nature is more understandable for local people and visitors thanks to innovation approach to raising awareness (landart festival);
- the project experience is available for replication, promoting process started and continue after the project completing.

Education

EcoKitchen educational program (training) for students on developing of environmental issues (initiated by EcoClub "Green Wave") worked out with our support and expertise, included lessons from Green Dossier experts Nadia Shevchenko, Olga Ignatenko and Kateryna Malkova on environmental management, organic agriculture, sustainable consumption, climate issues.

Seminar "Democracy and development: Challenges of the 21st Century", organised by The Baltic University Programme of Uppsala University, Sweden, and Dnepropetrovsk National University; lecture *"Advocacy of environmental human rights: Ukrainian experience in a context of international agreements"* (Tamara Malkova).

Work-shops on environmental management in hotels (Eupatoria, Crimea) – based on "Green Dossier" materials for eco-certification.

Master-classes with various aspects of environmental management **"Environmental responsibility - the daily practice"** for the contest participants in cooperation with Radisson Blu Hotel Kiev and Philips.

Art, festivals, exhibitions

Exhibition "EcoHolidays-2010"

A new type of exhibition called "EcoHolidays" was organised in Kiev last May in a partnership by AUTOEXPO Ukrainian Exhibition Company, Union for Promotion of Rural Green Tourism Development in Ukraine and "Green Dossier". "EcoHolidays" is a platform where environmentally responsible producers, tourism companies and ordinary people meet together. Such cooperation of business and civil society organization allows to engage a wide public and to raise awareness about issues covered by the exhibition. This combines with cultural events (art and music), which is also helpful for promotion certain issues. "Green Dossier" responsibilities at the exhibition: organics exposition, the Festival Venue, International Climate Day.

Landart festival "Kinburn: Clean Balance", in the frame of the project "Kinburn: zone of win-win agreements" , in cooperation with Kherson city centre for youth initiatives "Totem". Unusual look at Kinburn, compositions created by Lviv artists, surprised everybody very much. Landart gallery created by Miroslav Vaida and young Lviv artists became an event, which shake local people and tourists. During a week of the gallery creating village people were not just interested in so strength work of artists, - they helped, they became friends. The gallery was presented after the hot round table discussion, but the biggest compositions were a subject of photographing before the official presentation. "Portal" (Steps to the sky) is a great symbol of – connection between worlds/spaces, between people dreams and real life. "Music Tree" and "Sounds", feeling of childhood and people footprint in the nature, looking for a harmony and exit from problems, - artists philosophy is understandable for local people and tourists, it push for thinking, for looking at the same place from another side. Landart photos could be found: <https://picasaweb.google.com/ktrmlk/Landart#>.

ECOTEX exhibition – environmental technologies. Presentation of Green Economy (Kateryna Malkova).

Support of the ethno-festival **"Trypilske Kolo"** – information partner.

Festival of authentic Carpathian cuisine **"Tasty Spas"** (Kolomyia, Ivano-Frankivsk region) – co-organising, including a Workshop **"Marketing of certified organic products from the Carpathians"** in cooperation with FIBL and Association „Pure Flora" (the main organiser of the festival).

Publications in 2010

"Environmental Responsibility – the Daily Practice", materials for workshops on environmental management for tourist business



Materials for tourists "About Kinburn – with Love"

(guides, post cards)



Video-Rollick about Kinburn <http://www.youtube.com/watch?v=3dceKxM3Kzc>

Other activities

Participation in...

- European Regional Consultation meeting in preparation for the next Global Major Groups and Stakeholders Forum (GMGSF) and Special Session of the Governing Council/Global Ministerial Environment Forum (UN, Geneva, January and October 2010)
- Meeting of the Aarhus Convention Task Force on Public Participation in International Forums; of the Working Group of the Parties to the Aarhus Convention (UN, Geneva)
- Meetings of the Carpathian Convention Implementation Committee (UN, Vienna)
- International Mountain Day (December, Switzerland)
- International conference “Green Economy — the European Choice of Ukraine” (December, Kiev)

Projects' activists and experts

Anastasya Malysheva, Valery Kovaliov – media work

Iryna Petriv – media, Carpathians initiatives

Tamara Malkova – media, Carpathians, environmental policy, general management

Nadya Shevchenko – projects' coordinator (climate, eco-labelling, sustainable consumption)

Olga Ignatenko – researcher, expert (sustainable consumption and eco-management)

Kateryna Malkova – project coordinator (agriculture, food and transport items)

Alina Kopytsa – upcycle-art

Partners and Support

- UNEP-ROE
- UN ECE
- Carpathian Convention Interim Secretariat (UNEP – Vienna)
- Northern Alliance for Sustainability (ANPED)
- PUM (Netherlands)
- Milieukontakt International (the Netherlands)
- DLG (Dutch Government Service for Land and Water management, the Netherlands)
- WWF-DCP
- UNEP – GEF (Polissya project)
- Kinburn regional nature park
- Kanev biorereservation
- UN Global Compact in Ukraine
- Embassy of Sweden in Ukraine
- Dutch embassy in Ukraine
- Swiss embassy in Ukraine
- US Embassy in Ukraine
- Pan-European EcoForum
- Ministry of agriculture of Ukraine
- Ministry of environment of Ukraine
- Ministry of transport of Ukraine
- Ministry of culture and tourism of Ukraine
- Ministry of foreign affairs of Ukraine
- Kiev City administration
- Dneprovsk district council and administration of Kiev city
- FiBL (Research Institute of Organic Agriculture, Switzerland)
- Organik Food Club
- Grolink (Swedish organic company)
- Organic Federation of Ukraine
- EnvInt network
- *Center of Civil Society Problems Investigations*
- Center of public initiatives (Kosiv)
- Ivano-Frankivsk Oblast State Administration
- NGO “Totem” (Kherson)
- All-Ukrainian Public council on tourism
- All-Ukrainian association of small hotels
- All-Ukrainian hostels association
- Union for Promotion of Rural Green Tourism Development
- Radisson Blu Hotel Kiev
- Philips company
- National Insurance Company “Oranta”
- AUTOEXPO company
- Private Company “Ecoprom”
- Centre for Corporate Citizenship
- NGO “Join Action” (Mykolaiv)
- Ethno-festival “Trypilske kolo”
- Carpathian network
- Environment and media network