



International charitable organisation Information Center "Green Dossier"

Annual report 2012

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We are in social networks:

-  Green Dossier Films
-  Green Dossier Photos
-  Green Dossier in VK
-  Green Dossier in Facebook
-  Green Dossier in Twitter

Contact Information:

Tel: +380 44 222 7762
E-mail: ecoweek@bg.net.ua
www.dossier.org.ua

Information Centre "Green Dossier" officially registered in September 1994, since 2006 operates as International organisation.

Our mission is:

- to engage as many people as possible in addressing problems of environment and sustainable development
- to encourage public participation in decision making on these matters at different levels.

"Green Dossier" promotes the principles of sustainable development in society, integrating them into national policies and government programs by disseminating objective environmental and social information to the media, local communities, government and business, involving them to practical action.

Since 1994 "Green Dossier" implemented more than 70 projects, produced more than 30 publications on different environmental issues and filmed about 20 TV-documentaries and trailers, organised about 100 events and direct actions.

We participate in relevant international movements, UNEP activities including intergovernmental global and European processes, international networks.

Green Dossier is a member of public coalitions and networks:

- ANPED (Northern Alliance for Sustainability),
- CERI (Carpathian Eco-Region Initiative),
- MKI (Milieucontact International Network).
- Science for the Carpathians (S4C)
- Baltic Sea Region Network for Education for Sustainable Development
- NGO Working Group on climate change
- National Platform of Civil Society Forum of Eastern Partnership
- European Solar Days Network

"Green Dossier" is a member of Public council of the Ministry of foreign affairs of Ukraine, All-Ukrainian public council of tourism, UN Global Compact and Coordinating Council for Civil Society Development under President of Ukraine.

Our nowadays priority issue is implementation of two UN conventions: Aarhus Convention and the Carpathian Convention.

Overview of the Projects Implemented in 2012

Sustainable Development and Green Economy

Agriculture

- Promotion of the organic food products through seminars for hoteliers in Crimea and on-line quiz for consumers in the frame of "Economic and Employment Promotion" commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH – November-December 2012. As a result of the seminars prepared practical guide for hoteliers.
- Support of organic exhibitions and festivals in cooperation with organic stakeholders.

Energy and Climate Change

- European Solar Days in Ukraine



The second European Solar Days in Ukraine were arranged on May 1-13. The campaign held thematic lessons and lectures in educational institutions, open days and tours, competitions and demonstration events - generally more than twenty actions in six regions of Ukraine took place. The campaign was attended by educational institutions and commercial companies, NGOs and ordinary citizens, creative teams and media.

Winners of the competition "Sunny caravan" (for students and parents who care about safe and bright future) become residents of Sevastopol, Lviv, Bukovyna, Hutzul and Kyiv. They receive prizes of Ukraine's largest company producing solar energy Activ Solar, of the OSCE and of course - football surprises from Euro 2012.

Solemn summarizing and award ceremony took place on June 20 on the stage of European village in Kyiv, with the participation of well-known Ukrainian ethno-rock band PoliKarp - within the EU Sustainable Energy Week.

Green Dossier continue to follow the solar events and the item with further informing those people and structures who were involved into the project; a kind of database was created during the project.

In general, European Solar Days attracted more than half million people around Europe this year, about 8 000 events were arranged in 18 countries. Ukraine joined the European Solar Days campaign for the first time. We continue our cooperation with European Solar Days.

Support and partners: OSCE Project Co-ordinator in Ukraine, East Europe Foundation (EEF), State Agency for Investment and National projects of Ukraine, National project "Energy of Nature", State Agency on Energy Efficiency & Energy Saving of Ukraine, Activ Solar, Private Enterprise "Ecoprom", UA-Energy.org.

<http://www.dossier.org.ua/ievropeyski-dni-soncya>

Transport

Cooperation with the Transport, Health and Environment Pan-European Programme (**THE PEP**) that was established in 2002 by the Member States of the UNECE and WHO/Europe. THE PEP aims to support healthier and more environmentally friendly transport in the Pan-European region through the implementation of integrated policy actions involving the transport, health and environment sectors on an equal footing. This year Kyiv passed international staffette to Moscow.

Carpathian Convention WG on Sustainable Transport and Infrastructure is working out the Transport Protocol, Green Dossier is a part of the WG.

Environmental policy

Active participation and lobbying of environmental issues at the governmental level:

- poor preparation for Rio+20 conference, Aarhus Convention implementation challenges, conflicts around small hydro-stations construction in the Carpathians etc. - for the Coordinating Council for Civil Society Development under the President of Ukraine;
- lobbying international agreements preparation at Public council of the Ministry of foreign affairs of Ukraine, All-Ukrainian public council of tourism.

Green Dossier experts took part in the Public Assessment of National Environmental Policy of 2011, joined the Environmental NGO, Task Force on public assessment of Ukraine and organised regional public consultations in Kyiv.

More than 220 activists working in the environmental protection field contributed to the Public assessment. It presents citizens' review of state environmental performance of Ukraine for the period of 2003-2011, also reflecting main tendencies of 2012. In October 2012, 9 Key authors and 5 Regional coordinators were delegated by Ukrainian environmental NGO networks, coalitions and associations to constitute the Report Task Force. The Task Force received more than 600 written comments and proposals to the first and second drafts of the assessment report. Participants of 5 regional public consultations held in Lviv, Kharkiv, Kyiv, Simferopol and Zaporizhzhia from 30 November – 8 December 2012 discussed the feedback.

This survey of citizens' opinion was made possible by the EU-funded SBS project, which supports the environmental sector, the Ministry of Ecology and Natural Resources and the implementation of Ukraine's Environmental Strategy.

Monitoring of the implementation of the Association Agenda and Road Maps of Eastern Partnership, within the project "Assessment of the environmental component of bilateral relations between Ukraine and EU" run by the Working Group 3 "Environment, Climate Change and Energy Security" of the National Platforms of Civil Society Forum of the Eastern Partnership, led organisation - Resource & Analysis Center "Society and Environment".

Environmental education and journalism

Environment and mass media (EMM) network: is operating during 10 years and unites now more than 60 environmental journalists from different regions of Ukraine (moderated by Green Dossier). The network activities include regular informing about environmental issues, invitations and announcements for journalists, regular counselling for journalists via phone, e-mail, etc. The network is a good tool for involving journalists into important events, items, processes, which are very important but not on a top of national priorities. A special blog called "Porada" (advice) set up last year continues to work. Environmental news are placed at the web-site regularly.

Lessons of "Green Platform": ten Years after

Analysis of communication efficiency in the virtual community of environmental NGOs.



Information technologies are developing at an unprecedented rate: they are hard to catch up with if you are not following them. Nevertheless, we propose to stop and have a look back at the path that we have made over the past ten years. Perhaps, if we evaluate achievements and become aware about mistakes, the race will be not so indomitable.

Ten years ago, communication platforms for environmental NGOs of Eastern and Southern Europe, Caucasus and Central Asia were created in frames of Milieukontakt projects. These were service organizations for support of communication between groups of like-minded people, thematic working groups and mailing lists. In Ukraine this phenomenon has been named «green platform».

More than forty mailing lists and thematic working groups were created during meetings and conferences on the «green platform». The GreenKIT - support system for the platform - was created by analogy and using the experience of successfully operating at that time organizations in Bulgaria, Romania and Moldova.

We decided to analyze existing experience of last decade electronic mailing lists in Ukraine, and then, basing of this analysis and with the help of fellow experts from Moldova develop recommendations on promotion effective network cooperation in today's context. Ukraine is among the top ten countries in

Europe by number of Internet users. 15.3 million of Ukrainians have an access to the World Wide Web, that is about one third (33.9%) of the population. The analysis of the Internet audience in Ukraine of March 2012 shows that 48% of the population aged 15 years and above had an access to the Internet. Best possible access to the Internet is in Kiev - 90% of the capital's residents are Internet users. The project implemented by ICO «Information centre «Green Dossier» member of Milieukontakt International Network in frame of PSO Project «Learn / work trajectory Milieukontakt».

<http://www.dossier.org.ua/en/lessons-green-platform-ten-years-after>

Education for sustainable development

Participation in educational events and consultations prior Rio+20, arranged by different partners in Ukraine and outside (presentations of the issue, needs and achievements for journalists, scientists, NGOs, businesses).

Presenting the issue of SD for the Coordinating Council for Civil Society Development under President of Ukraine.

Green Dossier became a member and National Coordinator of the Baltic Sea Region Network on Education for Sustainable Development (BSRESND).

Information campaigns

- *European Solar Days - 2012.* Announcement about the Solar Days were distributed through UNIAN agency, Energy UA, friendly networks, media partners, placed in facebook, skype etc. Press-releases and announcements of particular events were disseminated as well through education system (schools, universities) and local governments. Information about final event in frames of EU Energy Week was distributed also through European Union Delegation to Ukraine.
- *Organic promotion.* Announcements about seminars were disseminated through friendly networks, media partners, placed in facebook, tourist information centres in Crimea. Press-release was produced for the journalists participating in the seminar. List of the publications in media could be found here <http://www.dossier.org.ua/ru/eko-fishka-dlya-otelera-organichnyy-vybor-0>.
- *Swedish – Ukrainian caricatures exhibition "Facing the Climate".* Announcement about exhibition were disseminated through friendly networks, media and local partners, placed in facebook, local governments. List of the publications in media could be found here <http://www.dossier.org.ua/plyus-1degs-tur-ukrayinoyu-2012>.
- *Rio +20.* Dissemination of the information for journalists about preparation process and Summit; participation in educational events for journalists as experts.

Carpathian Initiatives

Our organization is working in the Carpathian region during 10 years, including active participation in the implementation of the Carpathian Convention. We implemented about 20 projects there mostly focused on sustainable development of the region. Practical participation and implementation of the Carpathian Convention is in a high priority. There are several issues we worked at. First of all, we follow all information and activities under the convention and inform Ukrainian organisations through a network called "Carpathian Convention" (moderated by Green Dossier). Participate in ANPED Carpathian working group activity, Science for the Carpathians (S4C).

Full info about Carpathian Initiatives <http://www.dossier.org.ua/en/carpathian-initiatives>.

Green innovations for reconstruction of traditional agriculture in the Ukrainian Carpathians (2011 – 2012): training tour "people-to-people", educational tools for practitioners.

We are sure, that it is possible to support local initiatives aimed to develop of traditional agriculture and the Carpathian nature conservation, which would use innovative approaches based on international experience including mechanisms of a Green Economy.

We collected examples of successful small businesses based on cultural traditions and respect of nature, used modern technologies. There are not many of such examples, they are unusual for Ukraine, innovative, and we see them as practical examples of implementation of green economy approaches, even if those people don't think about Green Economy itself. Together with those people (we call them "green economy initiators") we prepared a moving training, "people-to-people" practical courses, which took place in 2011 and 2012. The trainings included investigation of local traditions and needs, possibilities for developing of successful small traditional businesses, practical examples, consultations.

We met a number of active people in the regions, ready to use existing experience learned from the neighbours; some steps forward were already done by them after trainings. In such way we create a network of green economy initiators in the Ukrainian Carpathians. All participants of our project are sure that this experience may be multiplied in other mountain regions.

Presentation of results of the project took place during the "Environment for Ukraine" International Ecological Forum (April 2012, Kyiv). Project achievements were presented at the Forum Carpaticum (June, Slovakia)

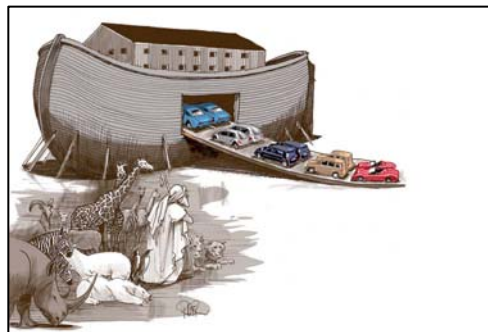
The project is supported by MATRA program, Embassy of the Kingdom of the Netherlands in Ukraine.

Carpathian Trademark (Brand)

Green Dossier experts provided a research on creating Carpathian trademark for support local traditional businesses in 2011. In 2012 we continue cooperation with FiBL and participated in meetings on establishing Carpathian Trademark.

Project is financed by Swiss State Secretariat for Economic Affairs SECO and implementing by FiBL.

Art actions



Facing the Climate is a collaboration between the Swedish Institute, Embassy of Sweden in Ukraine and Green Dossier.

In conjunction with the Copenhagen Climate Conference in December 2009, where a group of 25 Nordic newspaper cartoonists provided some amusing and alarming reflections on climate change, the Swedish Institute initiated a travelling project "**Facing the Climate**". Now, travelling around the

world, the exhibition is complemented by the work of cartoonists of the country.

In 2011, the exhibition began its tour in Ukraine. It was welcomed in Donetsk, Dnepropetrovsk and Kiev, in Mykolayiv, Poltava and Kharkiv. The exhibition includes workshops, lectures, seminar, media – events on caricature and hot environmental issues, which are important for the venues. Regional administrations, cultural and scientific institutions and CSOs become partners of the project in each city of travel. The project raised a high interest of mass media around the world; it had one of the best (the second result) coverage among all projects of the Swedish Institute.

Environmental management

Environmental certification (eco-labelling) of tourism business in Ukraine

"Green Dossier" had developed a system of environmental certification for small and medium-sized hotels, which incorporated international experience on that field, and after series of pilot studies and consultations with local and



international expert it was adjusted to the specifics of Ukrainian regions. The aim of our certification system is to introduce environmental management standards, to give an instrument for responsible behaviour in environment, efficient rescues use and improvement of environmentally responsible business image and popularization of these among general public trough guests.

All Ukrainian campaign, launched in 2010, continue for promotion of the certification system, supported by Ukrainian and international experts, tourism industry, hotels and restaurants associations, the Council of Tourism and Resorts, the experts of the ministries of culture and tourism and environmental protection of Ukraine, suppliers of goods and services for tourists.

In 2012 environmental management and certification system was presented in Crimea – largest region by the number of tourists in Ukraine.

We continue active cooperation with All-Ukrainian tourism public council: write articles to relevant media; provide trainings and presentations on sustainable tourism and environmental management in tourism sector, participate in main tourism exhibitions and the Council’s decision making process.

Publications in 2012

⇒ “Green innovations for reconstruction of traditional agriculture in the Ukrainian Carpathians”



Collection of the Carpathian success stories (including special issue of regional newspaper “Dumka”). Publication prepared as a result of project based on trainings hold in Carpathians during 2011-2012.

E-version of publication (Ukrainian language)

<http://www.dossier.org.ua/zeleni-innovaciyi-optimistichni-istoriyi-z-karpat-peredacha-znan-ta-praktichnogo-dosvidu-vid-sela-do>.



⇒ Lessons of “Green Platform”: ten Years after

E-version of publication (English language)

<http://www.dossier.org.ua/en/lessons-green-platform-ten-years-after>

E-version of publication (Russian language)

<http://www.dossier.org.ua/ru/uroki-zelenoy-platformy-desyat-let-spustya>

Other activities

⇒ ***Corporate Social and Environmental Responsibility***

Green Dossier is a member of **UN Global Compact** and its' environmental working group and mass media working group. The issue of environment became one of the most important for UN GC. Green Dossier actively participated in actions, gave expert support for the group, informed journalists via the EMM network, presented own projects for the GC partners.

⇒ Green Dossier becomes a member of **Coordinating Council for Civil Society Development under President of Ukraine** and its working groups. Green Dossier actively participated in meetings, gave expert support for the groups, presented public opinion on Council meetings.

⇒ Green Dossier is a member of the **Working Group on Environment and Energy of the National Platform of the Eastern Partnership Society Forum**.

⇒ Participation in the **XX International Gutzul Festival** and its working groups on agro-ecology and education.

Participation in...

- Regional FAO-CSO Consultation Europe and Central Asia (Baku, April 2012)
- Meetings of the Aarhus Convention Task Force on Public Participation and Access to Information.
- Meetings of the Carpathian Convention Working Groups and Implementation Committee.
- THE PEP 2012 Workshop: on Sustainable Development of Urban Transport: Challenges and Opportunities (Moscow, June 2012)
- European Solar Days network AGCs.
- Baltic Sea Region Network on Education for Sustainable Development (Visby, Sweden, December 2012)
- European Social Forum process

Projects' activists and experts

Anastasya Malysheva – media work and web-site.

Valery Kovaliov – video production

Iryna Petriv – media, Carpathians initiatives, environmental policy.

Oleksandra Kniazeva – logistics, web-site.

Tamara Malkova – media, Carpathians, environmental policy, general management

Nadia Shevchenko – projects' coordinator (energy, climate, environmental management and labelling).

Olga Ignatenko – researcher, expert (sustainable consumption and environmental-management).

Kateryna Malkova – project coordinator (agriculture, food and transport issues).

Valery Gladunets - art-events management.

Pol Pocheptsov – Solar Days design.

Partners and Support

- UN ECE
- Carpathian Convention Interim Secretariat (UNEP – Vienna)
- Northern Alliance for Sustainability (ANPED)
- PUM (Netherlands)
- Milieukontakt International (the Netherlands)
- European Solar Thermal Industry Federation (ESTIF)
- European Photovoltaic Industry Association EPIA
- WWF-DCP
- UN Global Compact in Ukraine
- Embassy of Sweden in Ukraine
- Dutch embassy in Ukraine
- Swiss embassy in Ukraine
- Pan-European EcoForum
- Ministry of agriculture of Ukraine
- Ministry of health of Ukraine
- Ministry of environment of Ukraine
- Ministry of infrastructure of Ukraine
- Ministry of foreign affairs of Ukraine
- FiBL (Research Institute of Organic Agriculture, Switzerland)
- Tourist information Centers in Yevpatoria and Sevastopol
- Foundation for Development of the museum and the information space
- Public organisation "ArtOptimists"
- Mykolayiv central city library for children
- Mykolayiv City Council
- *Kharkiv State Academy of Design and Arts*
- Kharkiv NGO "Zeleny Front"
- Poltava art museum (gallery of arts).
- Poltava city dendrapark
- Poltava City Council
- Organic Federation of Ukraine
- Centre of public initiatives (Kosiv)
- All-Ukrainian Public council on tourism
- All-Ukrainian association of small hotels
- All-Ukrainian hostels association
- Union for Promotion of Rural Green Tourism Development
- Radisson Blu Hotel Kiev
- DIXI-group
- Private Company "Ecoprom"
- Certification body "Organic Standard"
- Trade house "Organic Era"
- TM "Zhmenka"
- Music band PoliCarp (Ukraine)
- Carpathian network
- Environment and media network
- European Social and Ecological Forum