



International charitable organisation Information Center "Green Dossier"

Annual report 2013

Content

Overview of the Projects

- Sustainable Development and Green Economy
- Environmental education and journalism
- Carpathian Initiatives
- Art actions
- Environmental management




Publications

Other Activities

Projects' activists and experts

Support

We are in social networks:

-  Green Dossier Films
-  Green Dossier Photos
-  Green Dossier in VK
-  Green Dossier in Facebook
-  Green Dossier in Twitter

Contact Information:

Tel: +380 44 222 7762
E-mail: ecoweek@bg.net.ua
www.dossier.org.ua

Information Centre "Green Dossier" officially registered in September 1994, since 2006 operates as International organisation.

Our mission is:

- to engage as many people as possible in addressing problems of environment and sustainable development
- to encourage public participation in decision making on these matters at different levels.

"Green Dossier" promotes the principles of sustainable development in society, integrating them into national policies and government programs by disseminating objective environmental and social information to the media, local communities, government and business, involving them to practical action.

Since 1994 "Green Dossier" implemented more than 70 projects, produced more than 30 publications on different environmental issues and filmed about 20 TV-documentaries and trailers, organised about 100 events and direct actions.

We participate in relevant international movements, UNEP activities including intergovernmental global and European processes, international networks.

Green Dossier is a member of public coalitions and networks:

- ANPED (Northern Alliance for Sustainability),
- MKI (Milieukontakt International Network).
- Science for the Carpathians (S4C)
- Baltic Sea Region Network for Education for Sustainable Development
- NGO Working Group on climate change
- National Platform of Civil Society Forum of Eastern Partnership
- European Solar Days Network

"Green Dossier" is a member of Public council of the Ministry of foreign affairs of Ukraine, All-Ukrainian public council of tourism, UN Global Compact and Coordinating Council for Civil Society Development under President of Ukraine.

Our nowadays priority issue is implementation of two UN conventions: Aarhus Convention and the Carpathian Convention.

Overview of the Projects Implemented in 2013

Sustainable Development and Green Economy

Agriculture

- Promotion of the organic food products through seminars for hoteliers in Poltava and Chernivtci regions with introducing organic menu in selected tourist objects. Project started in October 2013 and main activities shall have place in 2014. Project implementing in the frame of "Economic and Employment Promotion" with a support of GIZ funded by German Government.
- Support of organic exhibitions and festivals in cooperation with organic stakeholders:
 - o Presented organic products during other events (at Swedish – Ukrainian caricatures exhibition "Facing the Climate" and UNIDO - GEF Project events);
 - o Lviv Organic Fair took place on September 21, 2013: media support.

Green Economy:

Green Dossier becomes a member of expert group expert group for development of National "Green Economy" concept.

Energy and Climate Change

European Solar Days in Ukraine

Preparation of European Solar Days in Ukraine started in March with an information campaign. Newsletter ESD News-2013 was distributed at the beginning of the campaign to 75 organizations that promote renewable energy, manufacturers installers and traders of solar equipment, media and government. The digest contained general information about solar energy, last year developments and interesting Ukrainian and International events and experiences. With a course of the campaign more partners joined it (the number raised

up 20), and mailing list for ESD Newsletter increased to 120 organisations and includes a wide specialized networks.

On April 16 ESD campaign was presented at 21st Economic and Environmental Forum OSCE in Kiev, which was attended by officials and experts from 57 OSCE countries.

From 1 to 19 of May in Ukraine were more them 30 events. The main events are:

- Collection of case-studies on solar energy use in agro-food sector, creating a series of "Clean Energy Golden Pages" (in partnership with UNIDO - GEF Project Improving energy efficiency and promoting of renewable energy use in the agri-food and other small and medium-sized enterprises (SMEs) in Ukraine"). The resulting publication was presented at a press club in frames of EU Sustainable Energy Week in Ukraine, organised on June 26 by Green Dossier and UNIDO-GEF project in cooperation and in environmentally responsible office of KPMG company.
- Mini-surveys (comparative analysis) regarding the use of solar energy in agriculture sectors of Austria and Ukraine, the possibility of Austrian experience use in specific areas of Ukraine. Performed by Interns of "European Movement for Ukraine" (18 studies in total) who were students of various universities.
- "Solar caravan - 2013" - The competition for scholars and their parents who care about safe and bright future. Partnership with NGOs "Teachers for democracy" and DIM "Ravlyk".
- Embassy of Switzerland in Ukraine provided ESD participants with documentary "Chasing the sun" - 52 minutes journey on the "sun ship". Although it was not translated into Ukrainian we've got more than 10 requests for the film to demonstrate it in various parts of Ukraine.
- And a number of activities in regions of Ukraine.

The overall results of the campaign were presented on June 24 in Zhytomyr city at the opening of EU Sustainable Energy Week in Ukraine in The City of Sun.

<http://www.dossier.org.ua/ievropeyski-dni-soncya>



Transport

Cooperation with the Transport, Health and Environment Pan-European Programme (**THE PEP**) that was established in 2002 by the Member States of the UNECE and WHO/Europe. THE PEP aims to support healthier and more environmentally friendly transport in the Pan-European region through the implementation of integrated policy actions involving the transport, health and environment sectors on an equal footing. This year Kyiv passed international staffette to Moscow.

Carpathian Convention WG on Sustainable Transport and Infrastructure is working out the Transport Protocol, Green Dossier is a part of the WG.

Environmental policy

Active participation and lobbying of environmental issues at the governmental level:

- Aarhus Convention implementation (following and lobbying a draft law on environmental impact assessment in the Parliament – to comply Aarhus and Espoo conventions);
- Lobbying a law on organic production in the Parliament;
- Carpathian convention: the protocol on sustainable tourism still not signed by Ukrainian ministry of infrastructure, lobbying the ministry; participation in developing of the protocol on sustainable transport in the Carpathians;
- Participating in developing tourism strategy for Ukraine on sustainable development principles;
- Work in the developing of Green Economy concept for Ukraine (ministry of economy, UNEP);
- Lobbying international agreements preparation at Public council of the Ministry of foreign affairs of Ukraine, All-Ukrainian public council of tourism.

Activities in the frame of the Working Group 3 "Environment, Climate Change and Energy Security" of the National Platforms of Civil Society Forum of the Eastern Partnership: lobbying of EU – Ukraine Association Agreement, meeting with European Commissioner for Enlargement and European Neighbourhood Policy Mr. Štefan Füle, discussion about increasing EU's support for civil society in Ukraine, preparation to the Vilnius summit, and actions against changing governmental policy to Euro integration (end of the year, Maidan).

Cooperation with OSCE programs on environment, energy and civil society development.

Participation in join projects of civil society organisations:

- "Assessment of the Environmental Component of the EU-Ukraine Bilateral Cooperation" (leader - RAC "Society and Environment"). Monitoring of the implementation of the Association Agenda and Road Maps of Eastern Partnership. Member of monitoring group.
- «Development of environmental democracy in Ukraine" (EU funded, leader – MAMA-86). Member of Advisory body, expertise.

Environmental education and journalism

Environment and mass media (EMM) network: is operating more than 10 years and unites more than 60 environmental journalists from different regions of Ukraine (moderated by Green Dossier). The network activities include regular informing about environmental issues, invitations and announcements for journalists, regular counselling for journalists via phone, e-mail, etc. The network is a good tool for involving journalists into important events, items, processes, which are very important but not on a top of national priorities. Environmental news are placed at the web-site regularly.

Social networks are in use for the same aims; mainly – FB Green Dossier page.

Education for sustainable development

Green Dossier became a member and National Coordinator of the *Baltic Sea Region Network on Education for Sustainable Development (BSRES DN)*. A special thematic network, ESD in Ukraine, was created and is successfully working. It includes about 50 participants, deals with traditional educational structures, but also is aimed to the lifelong education and education for all. Participants of ESD in Ukraine have possibilities for integration to BSRES DN and other international ESD networks, attend international events and information recourses, as well as cooperate in relevant events and projects inside of Ukraine. Here is a good connection between NGOs, teachers, scientists and governmental institutions.

Green Summer School for trade unions' leaders (3-days training with 40 trainees) in the frame of F. Ebert Foundation activities in Ukraine. Practical training on how trade unions may improve green economy and sustainable development principles for better working conditions and wellbeing of workers.

Green Winter School for trade unions' young leaders (part of 3-days training) in the frame of F. Ebert Foundation activities in Ukraine; focus at sustainable consumption and production in energy efficiency.

Information campaigns

- *European Solar Days – 2013* (information campaign included promotion of partners' action, reporting etc.; 8 issues of the Newsletter ESD News-2013, webs update, press-events).
- *Organic promotion*. A special email list on organic agriculture was created and used for better informing stakeholders and participants of organic market. Announcements about seminars and other events were disseminated through friendly networks, media partners, placed in facebook, tourist information centres. (<http://www.dossier.org.ua/eko-fishka-dlya-oteliera-organichniy-vibir>)
- *10 yeas of the Carpathian Convention*: news for Ukrainian members of the Carpathian network, following main national and international activities; informing about Carpathian Sheep Transhumance 2013, Redyk Carpatsky – among them.
- *Swedish – Ukrainian caricatures exhibition "Facing the Climate"*. Announcement about exhibition were disseminated through friendly networks, media and local partners, placed in facebook, local governments (<http://www.dossier.org.ua/plyus-1degs-tur-ukrayinoyu-2013>).

Carpathian Initiatives

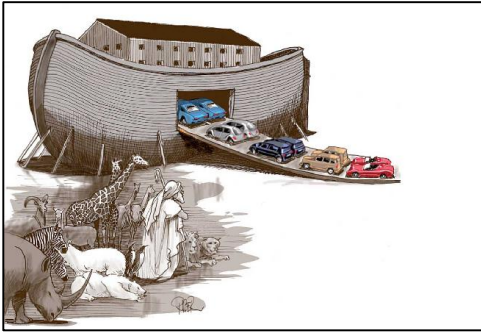
Our organization is working in the Carpathian region during 10 years, including active participation in the implementation of the Carpathian Convention. We implemented more then 20 projects, mainly focused on sustainable development of the region. Practical participation and implementation of the Carpathian Convention is in a high priority. There are several issues we worked at. First of all, we follow all information and activities under the convention and inform Ukrainian organisations through a network called "Carpathian Convention" (moderated by Green Dossier). Participate in ANPED Carpathian working group activity, Science for the Carpathians (S4C). Developing of the Carpathian trade-mark is among main priorities: participation and assisting in relevant exhibitions, fairs, promoting them and presenting Carpathian products at international events. Participating Alpine-Carpathian Forum (Poland, Rzezhev) and arranging a study tour for Ukrainian Carpathian producers in cooperation with Polish colleges and FIBL. Input to draft protocols on sustainable transport in the Carpathians and Cultural heritage, working in international expert groups.

Innovations in Rural Tourism (InRuTou). The project has been funded with support from the European Commission, LifeLong Learning Program, and is implementing by the international consortium lead by the University of Applied Sciences (Krems, Austria). Green Dossier is an Ukrainian partner. The project aims at developing and testing a set of tools and innovative models for facilitating the development of sustainable tourism in rural areas, specifically in mountainous regions, by fostering a community consultation process, and for training selected opinion leaders to act as multipliers in enhancing community tourism planning via training existing and new local tourism operators, with various degrees of experience, professional and educational background.

This year was the **10th anniversary of the Carpathian Convention**. We established a special news digest, initiated several events for the anniversary, involved relevant organisations, and participated in colleges' thematic events.

Our work was presented at the *Final conference of the project "Big Foot: Crossing Generations, Crossing Mountains"* (June, Vienna International Centre, presentation "Intergenerational Learning and Innovation for Sustainable Development in Ukrainian Carpathians. Info about Carpathian Initiatives: <http://www.dossier.org.ua/en/carpathian-initiatives>.

Art actions



Facing the Climate is a collaboration between the Swedish Institute, Embassy of Sweden in Ukraine and Green Dossier.

In conjunction with the Copenhagen Climate Conference in December 2009, where a group of 25 Nordic newspaper cartoonists provided some amusing and alarming reflections on climate change, the Swedish Institute initiated a travelling project **"Facing the Climate"**. Then, travelling around the world, the exhibition was complemented by the work of cartoonists of the country. In 2011, the exhibition began its tour in Ukraine. It was welcomed in Donetsk, Dnepropetrovsk and Kiev, in Mykolayiv, Poltava and Kharkiv. In 2013 the exhibition visited Odessa, Ivano-Frankivsk and Lviv. Additional stops were: *GogolFest in Kyiv*, which is a well known in Ukraine international multicultural event where different arts, theatre, music, educational and communication events are arranged by many different organisations in a big former industrial space; and Odessa State Environmental University.

The exhibition includes workshops, lectures, seminar, media – events on caricature and hot environmental issues, which are important for the venues. Regional administrations, cultural and scientific institutions and CSOs become partners of the project in each city of travel. The project raised a high interest of mass media around the world; it had one of the best (the second result) coverage among all projects of the Swedish Institute.

There were some new approaches in this year:

- A competition for students of Kosiv institute of applied arts, in cooperation with the institute administration and Carpathian academy of ethnodesign. 13 students took part in the competition, all their pictures were very good and all were placed at the exhibition in IF. The opening ceremony included a procedure of selection of the best caricatures (rating of sympathies of present public), which joined the main exposition for further travelling. The winners were interviewed a lot, and awarded by the Swedish Embassy to participate the workshop on caricature in Lviv, which was done by Swedish artist Helena Lindholm.
- A number of international organisations became partners of the project: WWF Danube-Carpathian Program in Odessa, ZOI Environment Network in IF, *Energy Efficient Cities of Ukraine Association in Lviv*, and a wide international community at *GogolFest*.
- New format of media-work: discussion about climate change influence to the Odessa region was arranged by the regional office of WWF Danube-Carpathian Program and press-club "Paritet" and directly broadcasted to internet. The Ambassador Mr. Stefan Gullgren and the counsellor Mr. Morten Ehnberg took part in the press-club, there were 50 people watching us on internet.

More information: <http://www.dossier.org.ua/en/node/940>

Environmental management

Environmental certification (eco-labelling) of tourism business in Ukraine



"Green Dossier" had developed a system of environmental certification for small and medium-sized hotels, which incorporated international experience on that field, and after series of pilot studies and consultations with local and international expert it was adjusted to the specifics of Ukrainian regions. The aim of our certification system is to introduce environmental management standards, to give an instrument for responsible behaviour in environment, efficient rescues use and improvement of environmentally responsible business image and popularization of these among general public trough guests.

All Ukrainian campaign, launched in 2010, continue for promotion of the certification system, supported by Ukrainian and international experts, tourism industry, hotels and restaurants associations, the

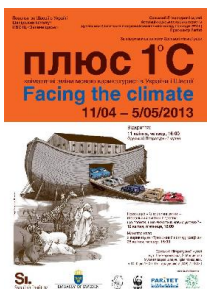
Council of Tourism and Resorts, the experts of the ministries of culture and tourism and environmental protection of Ukraine, suppliers of goods and services for tourists.

In 2013 environmental management and certification system was included into projects on organic agriculture, presented for the Kazakhstan Business Council for Sustainable Development in their journal.

We continue active cooperation with All-Ukrainian tourism public council: write articles to relevant media; provide trainings and presentations on sustainable tourism and environmental management in tourism sector, participate in main tourism exhibitions and the Council's decision making process.

Publications in 2013

- ⇒ Video about Solar Days in Ukraine_ <http://www.dossier.org.ua/video-prezentaciya-ievropeyskih-dniv-sonyacha-v-ukrayini>
- ⇒ Public Assessment of National Environmental Policy of 2011. <http://www.dossier.org.ua/shchorichna-dopovid-nuo-gromadska-ocinka-nacionalnoyi-ekologichnoyi-politiki-za-2011-rik>
- ⇒ "Clean Energy Golden Pages": <http://www.dossier.org.ua/sonyachna-energetika-dlya-agropromislovogo-kompleksu-ukrayini-pershii-kroki>
- ⇒ Advertising of "Facing the Climate"



Other activities

Participation in...

- Meetings of the Aarhus Convention Task Force on Public Participation and Access to Information.
- European initiative "Aarhus Convention and nuclear energy".
- Meetings of the Carpathian Convention Working Groups and Implementation Committee.
- European Social Forum process
- Anti-fracking actions and networks.
- Campaign against small hydro-stations in the Carpathians
- 21ST OSCE ECONOMIC AND ENVIRONMENTAL FORUM "Increasing stability and security: Improving the environmental footprint of energy-related activities in the OSCE region"
- UITT (international tourism exhibition) 2013.
- International conference "Environmental situation in Carpathians at the beginning of XXI century: current state and ways to problems solution", Lviv Chamber of Commerce.

Projects' activists and experts

Marina Konyak – green tourism and Carpathians issues (Chernivtsy NGO "Bukvitsa).

Mykola Blusnyuk - green tourism and Carpathians issues (Kosiv NGO Centre of public initiatives).

Irina Zapolskaya – educational events for children (Children's playground "Ravlyk")

Valery Kovaliov – video production

Natalia Fedorova – journalist, preparing projects' publications.

Olena Korus – publications and design.

Tamara Malkova – media, Carpathians, environmental policy, general management

Nadia Shevchenko – projects' coordinator (energy, climate, environmental management and labelling).

Olga Ignatenko – researcher, expert (sustainable consumption and environmental-management).

Kateryna Malkova – project coordinator (agriculture, food and transport issues).

Support

- European Commission, LifeLong Learning Program
- EU Delegation to Ukraine
- Carpathian Convention Interim Secretariat (UNEP – Vienna)
- OSCE
- UNIDO - GEF Project - Improving energy efficiency and promoting of renewable energy use in the agri-food and other small and medium-sized enterprises (SMEs) in Ukraine"
- European Solar Thermal Industry Federation (ESTIF)
- European Photovoltaic Industry Association EPIA
- PUM (Netherlands)
- Embassy of Sweden in Ukraine
- Swiss embassy in Ukraine
- FiBL (Research Institute of Organic Agriculture, Switzerland)
- Ukrainian-German technical cooperation project "Economic and Employment Promotion"
- F. Ebert Foundation in Ukraine
- State Agency for Investment and National projects of Ukraine, National project "Energy of Nature"
- State Agency on Energy Efficiency & Energy Saving of Ukraine,
- KPMG company
- Activ Solar Company,
- NGO "Teachers for democracy and partnership"
- Ukrainian Public council on tourism
- Private Company "Ecoprom"
- Certification body "Organic Standard"
- TM "Zhmenka"