

Smart Living Challenge Ukrainian workshop

Agenda

June 18, 2014

(Peremogy avenue, 57, 2d floor
Kyiv, Metro Station "Beresteyska")

11:00 – Opening and welcome remarks:

- Mr. Anatoly **Redziuk**, director of the State Road Transport Research Institute of the Ministry of Infrastructure of Ukraine.
- Ms. Tatjana **Nekrasova**, Culture, Press, Information Officer, Embassy of Sweden in Ukraine.

11:15 – Brief introduction of the project: contest tasks, topics, conditions and deadlines, presentation of the team; Move topic.

11:30 – Goals and tasks of the creative workshop: introduction of the programme and methods, participants' expectations.

Moderator – *Tamara **Malkova**, Green Dossier.*

11:40 – Experts background presentations of innovations:

- "Actual gaps and needs in transport service in Ukraine". *Ms. Alla **Novikova**, State Road Transport Research Institute of the Ministry of Infrastructure of Ukraine.*
- "Effective ventilation makes life better". *Mr. Georgiy **Sorokin**, Systemair Ukraine.*
- "Designing sustainable innovations: behavior, society and technologies". *Mr. Roman **Zinchenko**, GreenCubator.*
- "Innovative thinking in transportation". *Mr. Viktor **Zagreba**, special invited expert of the project.*

12:15 – Questions and answers.

12:30 – Coffee-break

13:10 – Storyboarding. Creative workshop.

15:00 – Evaluation and summing.

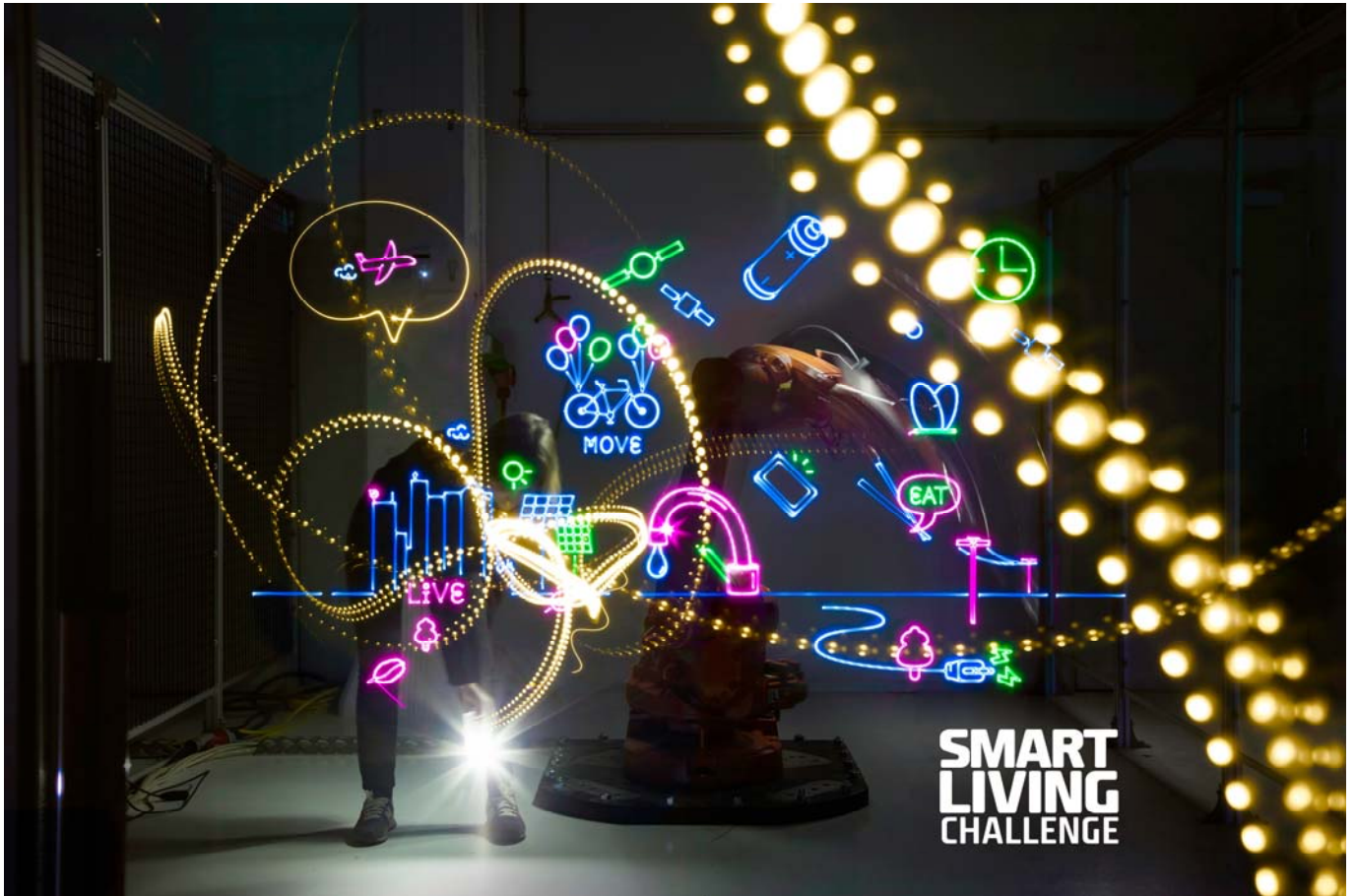
15:10 – 17:00 – Time for Pitching!

Moderator – *Tamara Malkova, with facilitation of Viktor Zagreba and Kateryna Malkova.*

Theme of the workshop: MOVE.

The Ukrainian Smart Living Challenge workshop is being hosted by the Embassy of Sweden in Ukraine and Information Center "Green Dossier" in collaboration with the State Road Transport Research Institute of the Ministry of Infrastructure of Ukraine.

Smart Living Challenge (2014.smartlivingchallenge.com) is an innovation contest open to everyone with ideas on how to make daily life more sustainable organised by Munktell Science Park in collaboration with the Swedish Institute.



Munktell Science Park helps innovators and entrepreneurs to go from an idea to a mature business quickly and successfully. Inspiring venues, different skills and support are available throughout the process. Here, entrepreneurs help with the development of ideas, advice on finance, business coaching and more for the success of their business. www.munktellsciencepark.se



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